



Press Release

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For Immediate Release – Contact Lynn Cannon, Cannon Advertising - 561.394.2700 x 301

Re: New Business

Comments:

LBC Design & Construction of Aventura, Florida was recently named the exclusive interior designers for The Meadows of Estero in Naples, Florida.

LBC Design and Construction founded and operated by Louis B. Cohen will be designing 2 models for the upscale development. Located on the Gulf Coast and just minutes away from the upscale shops and beaches of Naples, The Meadows of Estero offers a sophisticated lifestyle for its buyers.

The Meadows of Estero's two sales models boast very unique floor plan layouts. LBC Design and Construction has truly captured the elegance of the development on the interiors of both spaces. Each one very different from the other, LBC Design and Construction has designed the models with warm wood finishes and luxurious fabrics that represent The Meadows of Estero prestigious buyer.

Shelby Homes, The Meadows of Estero's developer and one of Florida's largest privately owned residential builders, has created a perfect canvas to work upon by building the home's interiors with architectural details such as high barrel ceilings and rounded niches throughout both models.

LBC has chosen to highlight the architectural details by using special faux finish paint techniques and thoughtfully laid out space plans allowing the buyer to realize their potential home. LBC Design utilized The Meadows of Estero's beautiful view of sparkling lakes and vast nature preserves as inspiration for the two models. By bringing the outdoors in with rich woods and neutral color palettes found in nature, LBC has created a warm and inviting space that will stand the test of time.

With this wonderful design opportunity, LBC Design appointed its newly launched turnkey division allowing the buyer to duplicate the Estero model based on a menu card of options. LBC Design is able to offer this incredible option to The Meadows' buyers because of their long-standing relationships with many of the largest manufacturers nationwide. For many years, LBC Design has created custom home interiors for some of the most affluent clientele. It is because of this reputation in the design industry they are able to develop and organize such a unique program.

The Turnkey Package Program offers an option 1, 2, or 3 type selection process where the buyer can work with a designer to pick furnishings, carpet, paint colors, lighting, fabrics, all the way down to the dishware and linens for their interiors. Understanding

today's buyers' busy schedule, LBC has made the design process easy and convenient by implementing a system of several different furniture and material options already put forth ahead of time. From their very first meeting, a buyer has the opportunity to sit with a member of the interior design team and make selections for their interiors from a menu of different furniture pieces and color choices. This amazing program allows LBC Design the ability to complete a fully furnished residence quickly but most importantly beautifully within very specific budget constraint.

To learn more about LBC Design and Construction's Turnkey Package Program or on how LBC Design can assist you in designing the home of your dreams, please contact LBC Design & Construction at (305) 692-3767.